

one space at a time

# WELCOME GUIDE



[www.four56decorating.com](http://www.four56decorating.com)

# Welcome to Four56 Decorating

**Discover a space that's Four56 expressions of you.**

Working with an interior decorator is a journey built on collaboration, trust, and creativity. At Four56 Decorating, our promise is to guide you through every step with clarity, care, and expertise, while keeping “you” at the center of the process. No matter the size and scope of your project, whether you're refreshing a single room, styling a rental, or transforming multiple spaces, our goal is always the same: to help you love your home and feel confident in your space.

Four56 itself is more than a name; it's a story, a memory, and a reminder that life's little providences shape who we are. We believe **your home should tell your story, reflect how you live, and bring you peace.**

We believe that great design doesn't have to start with a renovation or a shopping spree. Whether you've lived in your home for years or you've just moved in, we help you **rethink, rearrange, and refresh your space**, using the furniture, décor, and personal touches you already love. Together, we'll find new ways to make your home flow, feel, and function beautifully so you can truly enjoy the space you're in.

## The Four56 Decorating Journey

This guide will walk you through what to expect when working with us, from what we do (and don't do), including our process, communication, and what is expected of you. Whether this is your first time working with a decorator or you're simply looking for a fresh approach, **our goal is to make the journey clear, collaborative, and enjoyable.**

### When you work with us, you can expect:

- **No judgment:** We know it can feel vulnerable to share your home.
- **Collaboration:** We blend our expertise with your taste and lifestyle.
- **Small wins:** Even refreshing one room can transform how you feel.
- **Investment protection:** Helping you avoid costly mistakes.
- **Ongoing support:** We're with you beyond the reveal for tweaks, guidance, and reassurance.

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# What We Do and Don't Do

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Interior decorating can feel confusing, especially if you've never worked with a professional before. To make things simple, we've outlined exactly what we do at Four56 Decorating — and just as importantly, what we don't do directly — so you'll know where we shine and where other professionals (like contractors or interior designers) may need to step in.

## What We Do

Our focus is on creating spaces that feel both functional and personal. We blend style with practicality, helping you make the most of what you have, layering in thoughtful new pieces, and guiding you through choices so your home feels warm, comfortable, and uniquely yours.

- **Function-First Design** — Ensure layouts and furniture placement that support comfort, practicality, and everyday living.
- **Styling & Layering** — Style bookshelves, coffee tables, walls, and furniture to create polished, inviting spaces.
- **Personalization** — Add warmth and character with your photos, collections, and memories so your space reflects *you*.
- **Work With What You Have** — Repurpose, rearrange, and refresh existing pieces to maximize value and improve flow.
- **Accessories & Finishing Touches** — Layer in color, texture, and décor to make your home feel complete and balanced.
- **Budget-Friendly Options** — Provide stylish recommendations and furniture sources across price points to keep you on track financially.
- **Guided Decisions** — Simplify choices and offer direction so you feel confident without overwhelm.
- **Transformation Without Construction** — Create a home you love — warm, comfortable, and uniquely yours — without major renovation.

## What We Don't Do Directly

Some services fall outside our scope, but when they're needed, we'll connect you with trusted contractors and service providers to make sure your project comes together seamlessly.

Here's what we don't handle directly:

- **Full interior design plans:** We focus on decorating and styling rather than architectural or whole-home design plans.
- **Kitchen and bathroom redesigns:** While we support decorating and finishes, full remodels are outside our scope. We can help you choose tiles, paint, and other accessories for your home.
- **Structural changes or major renovations:** Projects like additions, expansions, wall removals, and other home structural changes require licensed architects and/or contractors. We are happy to recommend the appropriate service professionals, however our goal is to help you decorate once everything is complete.
- **Architectural drawings or engineering plans:** We do not provide stamped or technical documentation.
- **Contractor or permit management:** Your contractor manages permits, inspections, and day-to-day oversight, this is outside our scope.
- **HVAC, plumbing, or electrical work:** Licensed professionals handle these; we'll ensure designs align with their requirements.
- **Landscaping or exterior projects:** Our expertise is interiors and outdoor porches or decks.
- **Custom built-ins or cabinetry design:** We'll help source alternatives but don't design or build custom cabinetry.
- **Custom upholstery or furniture manufacturing:** We source and recommend, but do not personally build or reupholster pieces.

# Our Process

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Every project is unique, but having a clear process helps things run smoothly. We'll walk you through each stage, from understanding your goals to styling the finishing touches, so you know what to expect at every step, making the journey less stressful and more enjoyable.

## Process

### 1. Discovery Call

A free 20-minute call to learn about your needs, style, and goals.

- This is a no-pressure conversation where we learn about each other. You'll share your goals, style, and challenges, and we'll answer your questions about how the process works and what we can do for you. By the end, you'll know whether Four56 Decorating is the right fit for your space.

### 2. Four56 Decorating Consultation

Virtual or in-person walkthrough of your space to see what's working and what's not.

- During this step we get into the details — how you live in your space, what's working, what's not, and what your dream space looks like. You'll walk away with clarity on next steps and how we can move forward together.

### 3. Proposal

You receive a clear proposal with scope, budget, and timeline based on the service you want to engage Four56 Decorating on. Projects are billed as packages, however there are some services that may be billed hourly.

- We'll present a clear proposal outlining the project scope and details, budget, timeline, and deliverables. You'll know exactly what's included, what's not, each of our responsibilities, and what decisions you'll need to make.
- This also includes how we will communicate with each other and project expectations. This step ensures everyone is aligned before our services begin.

### 4. Decorating - Implementation

We support and guide you based on the service you have engaged us on.

- This is where your vision comes to life. We discuss and arrange the furniture, style with accessories and your personal decor, and add the finishing touches.
- We communicate and work together throughout this process, and modify along the way to ensure the final result feels right for you.

## **5. Final Reveal & Follow-Up**

We walk through your transformed space together, making tweaks and adjustments as needed, while providing tips to ensure your space feels like home.

- Together we'll walk through your finished space, making small tweaks and answering any questions about maintaining your space.
- We also check in after the project to make sure you're still loving it and to provide ongoing support.

## **6. Referrals**

We love referrals to your friends and family. We offer a 15% discount on your next service for referrals that become clients.

## The Client Role: What's Expected of You

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Great results come from great partnerships. While we'll guide and manage the process, your role as the client is just as important. Here are the ways you can help ensure your project runs smoothly and meets your goals:

- **Be open & honest** about your lifestyle, needs, and goals.
- **Communicate your concerns** up front and questions you have, especially if this is your first time working with a decorator.
- **Share inspiration** even if you're unsure; every idea gives us insight.
- **Provide details** like measurements, photos, and what's staying or going.
- **Disclose your budget** to ensure we stay on track and look at items within your price range.
- **Make timely decisions** when options are presented.
- **Prepare your space** when needed (declutter, move items, allow install access).
- **Stay flexible** because shipping delays and adjustments happen.
- **Engage in two-way communication:** If something doesn't sit right, say so right away.

### Communication

Clear, two-way communication is the foundation of a successful project. We want you to feel informed and comfortable every step of the way. Here's how we stay connected and make sure you always know where things stand:

- **Collaboration is at the heart of what we do.** This is not about us dictating a design or style; it's a partnership where your voice is central. Sharing your ideas, inspirations, and decor preference through Pinterest, Instagram, pictures, or other sources is an important part of the process. We like to create shared Pinterest boards to ensure we are on the same style journey, but we always bear in mind that it is your space, not ours, and we want to make it meaningful to you.
- **Honest and transparent two-way communication is essential.** If something happens, if you don't like something, or if you're frustrated, reach out immediately. That's what our collaboration and partnership is all about.
  - **Something goes wrong, contact us immediately:** A product you ordered is the wrong size, something does not fit or work, or you are totally frustrated and need to talk, contact us.
  - **Weekly Communication:** We like to stay in touch weekly, ideally by phone. We will determine a time that works for everyone at the onset of the project.

- **Check-ins & feedback:** This goes both ways.
  - From Four56 you'll get regular and timely updates. We ask the same of you. Please respond timely to voice or text messages, emails, or other communication.
  - Call or reach out if you have a question or a problem. If you received products or installed something yourself, let us know and share your updates.
- **Response times:** Expect replies within an agreed timeframe (usually 4-8 hours, typically shorter). We ask the same of you.
- **Work week:** We are happy to provide our services to you Monday - Saturday. Our hours are typically 9-5, however we will do evening and Saturday calls/visits to accommodate our clients, when needed. Please respect our Sundays, as a day for us to refresh and relax.
- **Shared tools:** At times, we may work from a shared Google Spreadsheet for product sourcing. It includes links, pricing, and details to help you:
  - Review and approve recommendations
  - Track purchases
  - Keep tabs on your spending

## Questions You Should Ask

If this is your first time working with a decorator, you may not know what to ask. Even if you have, it may have been awhile. We've put together a list of helpful questions that will give you confidence and clarity about how we'll work together.

- How do you charge (hourly, flat fee, package)?
- What happens if I want to add work mid-project?
- Can you incorporate my existing furniture or décor?
- How long will my project take?
- What payment schedule do you use?
- How often will I hear from you?
- What if I don't love the result?

## Moving Forward Together

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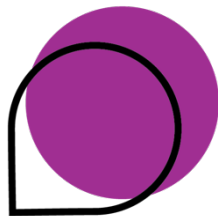
Every home has a story. Let's make yours one that reflects who you are, how you live, and how you want to feel every day. At Four56, our role is to guide, inspire, and support you in decorating spaces that feel both beautiful and livable.

As we move forward together, know that this is a collaboration. We'll bring the expertise, resources, and ideas; you'll bring your style, preferences, and vision. The best results come from blending our eye for design and function with your lifestyle, inspirations, and story. Moving forward is simple: one conversation, one space, one intentional step at a time.

We're excited to begin this journey with you and can't wait to hear your story, learn about your lifestyle, and start bringing your vision to life — let's create a space that feels like *you*.

### Contact Information:

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**creating one space at a time...**